



FOR IMMEDIATE RELEASE

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CORTLAND PARTNERS TAPS MIKE GOMES TO BE CHIEF EXPERIENCE OFFICER

ATLANTA, GA (February 26, 2018) – Cortland Partners announced today the appointment of Mike Gomes as Chief Experience Officer (CXO). This role is new to Cortland, as well as the multifamily industry, and will report to Steven DeFrancis, CEO.

As CXO, Gomes will work across the company to develop an overarching customer experience strategy and vision that aligns all of the various functions around a forward-thinking resident and community experience for Cortland's growing portfolio. In tandem with the overall strategy, Gomes will lead efforts to bring Cortland's brand to life across all touchpoints to help continue to set it apart from the rest of the industry and fuel the company's growth. Gomes will lead teams overseeing customer segmentation, marketing, communications, architecture, interior design, product design, and innovation.

Gomes joins Cortland from AMB Sports and Entertainment where he served as Senior Vice President, Fan Experience for the NFL's Atlanta Falcons, Atlanta United of MLS, and Mercedes-Benz Stadium. He helped achieve industry-leading results through the design and implementation of innovative strategies and programming that enhanced the game and event day experience for fans and guests of the new stadium. He also oversaw marketing and brand management for the Falcons and the Stadium as well as game-day and special event multimedia production, creative services, mobile applications, and retail across all three brands.

Prior to joining AMB Sports and Entertainment, Gomes enjoyed an over 20-year career with Walt Disney Parks and Resorts, serving most recently as Vice President, Experience Development and Media Strategy. He was promoted to Executive in 2000 and to Vice President in 2007, and during that time Gomes was involved in the strategy and launch of several new guest experience enhancements including new products, services, and events at Walt Disney World and other Disney theme parks across the world. During his career at Disney, Gomes held a variety of roles with responsibilities in product management, business development, web/mobile development and ecommerce, operations, technical strategy, and corporate alliances. Additionally, he has been named on three US patents.

"Through its values, innovation and passion, Cortland is committed to serving its residents by creating an industry-leading experience," said Steven DeFrancis, CEO of Cortland Partners. "Mike's career in developing world-class guest experiences at Disney and most recently in the development of Mercedes-Benz Stadium gives us confidence that he will further an innovative, strategic, customer-centric mindset to help us create an unparalleled living experience for our residents."

"Improving and enhancing customer experiences has been a focus of mine throughout my career," said Gomes. "I'm excited to join a rapidly growing, values-driven organization with such a bold vision for the residence experience, and I am truly inspired to be a part of such a talented team."

About Cortland Partners

Cortland Partners is a global, multifamily real estate investment firm that leverages proprietary design and build supply chains with in-house construction, property, and facilities management services to unlock value in high-growth US markets. Headquartered in Atlanta, GA, Cortland owns and manages over 45,000 apartment communities across the US with regional offices in Charlotte, Dallas, Denver, Houston, and Orlando. Cortland also houses a global materials sourcing office in Shanghai, China and an international development office in London, UK. Cortland Partners is a National Multifamily Housing Council (NMHC) Top 50 Owner and Manager and is ranked among Atlanta's "Top 25 Largest Workplaces" (2017). For more information, please visit www.cortlandpartners.com.

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